

MALAYSIA TRADEMARK PRACTICE UPDATES



YOUR BRAND IN THE METAVERSE

HAVE YOU CONSIDERED PROTECTING TRADEMARK FOR SUCH VIRTUAL GOODS AND SERVICES?



Providing an online marketplace for buyers and sellers of downloadable virtual goods authenticated by NFTs for use in virtual environments



Class 36

Ciuss Ju

Virtual currency services



Class 41

Virtual physical fitness training services



Class 09

Virtual and augmented reality software



Programming of online, non-downloadable virtual goods for use in virtual environments



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